

What the Audit Covers

THE BOTTOM LINE

Before you spend a dollar building anything, the audit shows you exactly where your operation is leaking time and money, and the three things worth fixing first. You walk away with a one-page plan you can act on, whether or not you hire me to build it.

HOW IT WORKS

- 1 **We talk**
I sit down with you first, then a few of your people. Short conversations, recorded with permission. I am after how the work actually flows day to day, not the cleaned-up version everybody assumes is happening.
- 2 **I map where it is leaking**
I take everything I heard and lay out where you are bleeding time, money, and quality. Ranked worst to least, with honest dollar figures you can stand behind, not inflated ones.
- 3 **You get the readout**
A one-page plan: your biggest leaks, then three prioritized fixes (a quick win, a bigger swing, and the foundation under both), each with a cost, a timeline, and the return. Plus a straight call on where I would tell you not to spend.

WHAT YOU WALK AWAY WITH

- ✓ **The few things costing you the most**, in plain numbers, ranked.
- ✓ **The first fix to greenlight** for a fast win that pays for itself.
- ✓ **The bigger plays after that**, sized so you know what you are signing up for.
- ✓ **An honest "do not automate this" list**, so you stop wasting money where AI is the wrong answer.
- ✓ **A one-pager that is yours to keep**, forward to a partner, and act on with anyone.

WHAT IT ASKS OF YOU

A few short conversations, and that is it. About a week from our first call to the finished readout. I do the heavy lifting. You keep running your business while I dig in.

WHY IT WORKS

You cannot really evaluate AI tools. But you can evaluate someone who understands your business. I **diagnose before I prescribe**, and I will tell you where AI is the wrong fix. That is the part that saves you money.

THE INVESTMENT

\$2,500 for the diagnostic. The plan it produces is yours to keep, whoever ends up building it.

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